

2019 WINTER SOLSTICE YULE BALL

WWW.HEARTH-SIDE.COM

INFO@HEARTH-SIDE.COM

Greetings!

The **Winter Solstice Yule Ball** is a community event hosted by Hearthside Candles & Curios to celebrate the holiday season and raise funds for a local nonprofit organization. The 2nd Annual Yule Ball will be held Saturday, December 21, 2019, at the DC Centre in Omaha, Nebraska and features music, dancing, a silent auction, and much more. *We need your help* to make this event successful!

100% of the proceeds from the silent auction will benefit **Youth Emergency Services**. This 501(c)3 nonprofit organization provides critically needed resources of food, shelter, clothing, and safety to homeless youths in the Omaha Metro and the surrounding areas. Youth Emergency Services (YES) was founded in 1974 by a group of community volunteers who noticed homeless youth hanging around in Omaha's Old Market district. Their overall mission is to empower these at-risk youths to become self-sufficient. More information can be found at www.yesomaha.org.

To support the Winter Solstice Yule Ball, we are offering several advertising sponsorship packages. Businesses that are interested in sponsoring may purchase an advertisement package by check made payable to Hearthside Candles & Curios or online using the PayPal button at <https://www.hearth-side.com/winter-solstice-yule-ball>. Please see the enclosed Sponsorship Package Information guide for further details on sponsorship levels. Sponsorship deadline for inclusion in printed materials is **November 1, 2019**.

We are also accepting donations for our silent auction table and swag bags. Desired donations include promotional products or merchandise, gift cards, or advertising materials for swag bags. If you would like to donate, please contact Hearthside Candles & Curios for pick up or delivery arrangements.

For more information please email info@hearth-side.com or contact Alex at Hearthside Candles & Curios at (402) 502-9928. We look forward to a successful Yule Ball and to supporting Youth Emergency Services and our local community!

Thank you!

Alex Fernandez

Hearthside Candles & Curios
5619 S. 77th Street
Ralston, NE 68127
(402) 502-9928

info@hearth-side.com



2019 WINTER SOLSTICE YULE BALL SPONSORSHIP PACKAGE INFORMATION

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Sponsorship Levels	Diamond \$2,000	Platinum \$1,000	Gold \$500	Silver \$200	Bronze \$100
Your logo on event page with website link until May 31, 2020	*	*	*	*	*
Your company promotional materials/items included in swag bags (must provide for 100 guests)	*	*	*	*	*
Sponsor recognition on Heartside social media outlets	*	*	*	*	*
Logo included on all digital event materials	*	*	*	*	
Digital rotation of logo during event	*	*	*	*	
Logo displayed on event banner	*	*	*		
Logo included on all printed event materials	*	*	*		
Promotional announcement during event	3 times	2 times	1 time		
2 minutes of promotional time to speak about your business during the event (optional)	*	*			
Company name/logo listed on commemorative T-Shirts	*	*			
2 tickets to the Yule Ball	*	*			
2 bonus tickets to the Yule Ball	*				
Commemorative plaque	*				



How to Become A Sponsor

For online payment

Follow links to the Winter Solstice Yule Ball page on www.Hearth-Side.com for secure online payment through PayPal

1. Determine desired Sponsorship Level. Use the drop-down menu on the PayPal Pay Now button to select your Level.
 2. Enter Business Name in text field as you'd like it to appear on materials. Click on "Pay Now" and follow the secure link to the PayPal payment page.
 3. On the PayPal payment page, either log in or select "Pay with Debit or Credit Card" option.
 4. Follow prompts to complete payment. *Include your business website link in the space provided.*
 5. Send email to info@hearth-side.com that includes your business name and attach a company logo or photo (.jpg or .png format) to be used on sponsorship materials. Also, please indicate if you will be including materials for swag bags.
 6. If you would like to include promo materials/items in swag bags, please mail items or drop off to Hearthside Candles & Curios 5619 S. 77th St. Ralston, NE 68127. **All items must be received by December 14, 2019 to be included.** Must provide enough items for 100 guests.
- All sponsorship information and payments must be received by **November 1, 2019** to be included in printed materials and by **December 1st** for all digital materials.
 - Diamond and Platinum Level sponsors will receive further instructions on how to receive their event tickets and other items.
 - Sponsors can expect to see their information listed on event page within 5 business days of completed payment.
 - Final determination of sponsorship and promotional considerations are at the discretion of event organizers.
 - There are no refunds on accepted sponsorship applications once payment has cleared.

Sponsorship may also be completed via cash, check, or money order using the provided envelope. Please contact Hearthside Candles & Curios for more information.